

dyson

Hair care technology



dyson airwrap

dyson supersonic



“For many years, extreme heat has been used to style hair.

Through testing in our laboratories, we found that styling with extreme heat can irreparably damage hair. We knew there had to be a better way.

With our small yet powerful digital motor and intelligent heat control technology, we've created hair care tools that style without extreme heat.”

A handwritten signature in black ink that reads "James Dyson". The signature is fluid and cursive, with the first letters of "James" and "Dyson" being capitalized and prominent.

James Dyson, Engineer



Dyson Demo Store - Beauty Lab

During your styling session, choose a hair style from our menu and our experts will create it for you. We'll show you how to achieve your new look at home using Dyson Hair Care tools.



dyson supersonic

Styled by Dyson Supersonic™ hair dryer

Modern Ponytail

A relaxed, sophisticated take on the classic ponytail



Smooth and Straightened

A natural style with a smooth finish



Voluminous Curls

Voluminous natural looking curls





dyson airwrap

Styled by Dyson Airwrap™ styler

Vintage Wave

Structured waves create
a classic elegance



Windswept

A natural style with movement



Australian Beach Waves

A modern, natural-looking
beach wave



Enjoy a refreshment on us

Prosecco

Mimosa

Selection of teas

Coffee

Sparkling or still water